International Business Certificate

The Certificate of International Business meets the needs of working professionals whose jobs have an international dimension and students who plan a career with international business content. The certificate is an ideal enhancement to a non-degree seeking professional, an undergraduate business major, or any other academic program. **Participants must have at least two years of college or university education and must satisfy the certificate's requirements below**.

To complete the program, students must satisfy the following academic requirements:

1.) Complete the required international business course:

International Business	MAN 3600 (Pre: 60 credits)

2.) Complete **two courses from the following** (pre: 60 credits)**:**

International Economic Development	ECS 3013 (Pre: ECO 2013 & 2023, or ECO 3003)
International Monetary Economics	ECO 4713 (Pre: ECO 2013 & 2023, or ECO 3003)
Economics of International Trade	ECO 4704 (Pre: ECO 2013 & 2023, or ECO 3003)
International Finance	FIN 4604 (Pre: FIN 3403)
International Marketing	MAR 4156 (Pre: MAR 3023)
Cross Cultural Relations and Negotiations	MAN 3611 (Pre: MAN 3025, PSY 1000, or SYG 1000)
Law of International Trade	BUL 4641 (Pre: BUL 4421 or BUL 4424)
Personal Selling	MAR 4400
International Healthcare Systems	HSA 4124 (Pre: HSA 3111 or permission of dept.)

3.) **One of the following** Executive Education courses is required; all four options are off campus:

Directed Independent Study with the World Trade Center or Small Business Development Center	MAN 4690 (Pre: Dept. Chair approval required)
Foreign Seminar in Int'l. Business	MAN 4680
International Business Study Abroad	MAN 4956

An approved internship with significant international/ cross-cultural content

Students apply for the certificate in Fleming West 102. There is no charge for the certificate if it is granted with, or after, your bachelor's degree. Otherwise there is a $100 fee.